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**AGENDA: Kansas City's GM Alton Hagen Receives Destination Management
Industry's Highest Designation**

Mission, Kan. (December 10, 2008) – Alton Hagen, General Manager of AGENDA: Kansas City, has attained the Destination Management Industry's highest professional achievement: He has been awarded the Destination Management Certified Professional (DMCP) designation.

The designation was awarded by the Association of Destination Management Executives (ADME) and the Certification and Accreditation Board. Hagen is one of less than 150 professionals worldwide in the destination management industry to achieve this designation.

With more than 30 years experience in the travel, tourism and hospitality industries, Hagen is an active member of many of Kansas City's industry associations as well as several area chambers of commerce. In 2007 he received the "One KC Award" from the Greater Kansas City Convention & Visitors' Association (KCCVA) for his active support of tourism initiatives and his marketing and sales efforts on behalf of the KCCVA.

Hagen is General Manager of AGENDA: Kansas City, a full service Destination Management Company that has provided event production, tour and ground transportation services to organizations in the Kansas City metro area since 1989. The company will celebrate its 20th anniversary in January 2009.

Hagen received the Certified Meeting Professional (CMP) designation in 1989.

More information about AGENDA: Kansas City and its sister company, AGENDA: USA can be found on its Web site, www.AGENDAKansasCity.com.

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