



March 19, 2009

Alton Hagen, CMP  
Tricia Clement  
Agenda: Kansas City  
5290 Foxridge Drive  
Mission, KS 66202

Dear Alton and Tricia:

Agenda: Kansas City gets an A+ on your Experient High transcript! In order for an event to be successful, a great deal of planning and preparation must take place. No one knows this better than our staff at Experient and our experience in Kansas City exceeded our expectations.

There are so many areas where Agenda: Kansas City contributed to a successful EnVision! From the Homecoming Game reception which drew raves for the décor to the College Basketball Experience teambuilding event and ultimately our closing reception – Prom, Agenda: Kansas City assisted in so many ways. I specifically want to thank Tricia for all the work that went in to developing the teambuilding event at CBE. As a relatively new venue there weren't any easy "teambuilding packages" we could pick from, especially for 200 people! So this was basically designed from scratch and as you can see from a few of the survey comments below...it was a huge hit!

The survey comments include fans of the Homecoming Reception "the homecoming event was very well done. I loved the replicated football field, concession stands (bars), appropriate food stations, and homecoming court parade" and "I thought the homecoming reception was creative and fun. So much effort was put into the decorations and it was just very creative with the bleachers and artificial grass. I loved it!" Then there were the fans of the teambuilding event; "CBE - Perhaps the best team-building event and venue that I've ever participated in; there was truly something for everyone to encourage participation" to "Loved the Gym Time. The College Basketball Experience was fantastic fun" and "Gym Time @ CBE - was a fun and engaging time! Really walked away feeling good about what we did and the time we spent with each other." Your recommendations for bands for our Prom reception led to a great selection of Cherry Bomb and what turned into everyone's favorite event!

So, on behalf of the entire Experient family, thank you, thank you, thank you to your entire team for all the outstanding work and gracious hospitality. Kansas City has won raving fans all the way around! Congratulations and we hope and expect that this effort should pay many dividends for years to come!

Best Regards,

A handwritten signature in purple ink that reads "Karen Watson".

Karen Watson  
Director, Strategic Events